



NORTHERN
LIGHTS CUP
SAIL SHEBOYGAN, WI

Waterfront Opportunities Vendor Agreement August 6 – 10, 2008 – Sheboygan Lakefront

Retail and For-profit establishments

- Activity dates Friday, August 8, 2008 from Noon to 6:00 pm; Saturday, August 9, 2008 from 9:00 am – 6:00 pm; and on Sunday from 10:00 am – 4:00 pm. You agree to participate all three days for complete timeframe.
- White tent rental \$400.00 for full weekend
- Recognition and description of your establishment as a waterfront partner on Northern Lights Cup website
- Information about partnership in all press local and national press releases and media information
- You may sell merchandise or offer water rental equipment
- Security will be provided overnight, but we do not recommend merchandise be left on site overnight.

Non-profit organizations

- Activity dates Friday, August 8, 2008 from Noon to 6:00 pm; Saturday, August 9, 2008 from 9:00 am – 6:00 pm; and on Sunday from 10:00 am – 4:00 pm. You agree to participate all three days for complete timeframe.
- White tent rental \$200.00 for full weekend
- Recognition and description of your establishment as a waterfront partner on Northern Lights Cup website
- Information about partnership in all press local and national press releases and media information
- You may sell merchandise, memberships, offer water rental equipment or classes or seminars
- Non-profit organization is responsible to have tent staffed during entire hours of operation.

Restaurants

- Activity dates Friday, August 8, 2008 from Noon to 6:00 pm; Saturday, August 9, 2008 from 9:00 am – 6:00 pm; and on Sunday from 10:00 am – 4:00 pm. You agree to participate all three days for complete timeframe.
- White tent rental \$600.00 for full weekend
- Recognition and description of your establishment as a waterfront partner on Northern Lights Cup website
- Information about partnership in all press local and national press releases and media information
- Restaurant is responsible to have tent staffed during entire hours of operation.
- Please indicate the foods that you will be serving. The Event Organizers seek to provide a wide range of local fare, and the menu items you list will be subject to approval. Please be specific.

Menu Item	Cost per Item
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$

Agreement

I, authorized representative of the undersigned company, partnership or individual, on behalf of the said company or partnership subscribe and agree to all the terms and conditions or guidelines, authorizations and covenants included in this Space Rental Agreement. I also agree not to hold Sail Sheboygan, LTD, Northern Lights Cup and/or the City of Sheboygan (collectively the Event Organizers) or any of its affiliates responsible for any accidents, theft or damage to me, my products or my property.

Guidelines – Please review the following

1. Event Organizers reserve the right to inspect all displays and vendor agrees to immediately remove any merchandise or items deemed by the Event Organizers inappropriate. NO REFUND WILL BE GIVEN TO INDIVIDUALS OR VENDORS ASKED TO LEAVE.
2. Event Organizers will provide tented shelter and electricity for vendors.
3. Vendors must provide their own signage, tables, chairs, merchandise and supplies.
4. Event Organizers will provide overnight security for the event grounds, but accept no liability for vandalism or theft of any vendor’s products or property.
5. Vendors are responsible for their own insurance.
6. Only ONE business per booth, unless otherwise agreed upon by the Event Organizers and the vendor PRIOR to the event.
7. Vendors are responsible for the maintenance of the booth and must keep their designated area free of garbage throughout the course of each day of the event. Vendors must leave their booth and the surrounding area clean at the end of each day.
8. Vendors must not engage in or encourage unlawful or disrespectful behavior toward the Event Organizers, other vendors or event patrons.

Weather

The Northern Lights Cup will be held rain or shine.

Vendor Information

Please Type or Print Clearly

Vendor Name	Business Name (if applicable)
Mailing Address (Street No. or PO Box No.)	City, ST Zip Code
Daytime Telephone Number	Alternate Telephone Number
E-Mail Address	Vendor Web Site
Type of Business, Description of Items to be Sold/Displayed	Power Requirements

Fees – Each booth fee is for a ___ x ___ tent (all fees are NONREFUNDABLE)

Pre-Paid Reservation Per Day: \$ _____

To be paid by July 1, 2008

Pre-Paid Reservation for Full Event: \$ _____
To be Paid by July 1, 2008

Status – Check appropriate boxes and provide requested information.

I hold a valid seller's permit. My number is: _____ No sales of tangible personal property will be made or solicited at this event.

I am not required to hold a seller's permit because:

- My retail product sales are not subject to tax (i.e. Food or Non-Profit)
- I sell on behalf of a Direct Sales Business (i.e. Pampered Chef, Avon, etc.)

Certification – Partners/additional sellers, complete a separate copy of this form

The above statements are certified to be correct and accurate to the best knowledge and belief of the undersigned.

Name (type or print)	Title
Signature	Date

Instructions – Make all checks payable to Sail Sheboygan LTD. Please mail this completed form to:

The Northern Lights Cup
c/o EventWise
2411 N 7th Street
Sheboygan, WI 53083

Questions can be directed to: Steffanie Brumett
EventWise
2411 N 7th Street
Sheboygan, WI 53083
Office: 920.783.0801
Cell: 765.720.1515
E-Mail: eventwise@charter.net